



## **Business Facts:**

MyAfricanDiaspora.com was born out of an intense desire to bridge the gap between peoples of African descent separated by the Trans-Atlantic slave trade. The digital age has provided us with the ability to do this via the use of an interactive technology based news and information network.

Forging business and interpersonal connections throughout the African Diaspora and the African continent will serve several purposes:

- relationship building
- information and skills exchange
- awareness and education
- economic empowerment
- focus on charitable causes

Our goal is to blur the lines of our current separation by eliminating myth and stigma and replacing it with the combination of our combined knowledge and talents. Connect with the African Diaspora via:

The MyAfricanDiaspora Forum - meet, communicate, connect

The MyAfricanDiaspora Business Directory - locate black businesses around the world

The MyAfricanDiaspora Blog - read, comment and enjoy

News, Arts, Charitable focus and Feature Articles focusing on the African Diaspora - find out what's going on with people of African descent in your community and around the world.

## **History:**

MyAfricanDiaspora.com was launched in August 2007. The founders had taken DNA tests that revealed their African Ancestry. The idea for the website came out of a desire to make personal connections with other people of African descent and to also provide a forum for others to do the same. The website would serve as a central point for news, information and social networking among members of the African diaspora.

The founders traced their African Ancestry late in 2006. They knew the results of the test would change their lives, but they weren't sure how. When they received their results, they began discussing ways to bridge the gap that existed between people of African descent. Their initial thought was to form a non-profit organization and they even enrolled in a 6 week course to learn how to begin the process.

But the technology pros soon came up with another idea. Veronica, who previously been a programmer and Eric, with a background in graphics decided to use technology to solve the problem.

They worked together to develop the company logo, design and development the website.

## **Bio's:**

### **Veronica Henry**

Veronica is co-founder of the website: [www.myafricandiaspora.com](http://www.myafricandiaspora.com). It is a news and information website aimed at reconnecting members of the African diaspora. Veronica is responsible for the technical operations of the website, in addition to interviewing and writing articles and original content.

After a twenty year career in IT, including 10 years at IBM, Veronica left to pursue her entrepreneurial and creative endeavors. She would begin her studies in Computer Science at Kent State University and complete a degree in Information Technology from The University of Phoenix.

Veronica is also a writer. Her work has appeared in Nevada Magazine, The Sierra Express Media Newspaper and The African Loft Online. In addition she is a science fiction and fantasy writer.

Veronica Henry was born in Brooklyn, NY and grew up there until her family relocated to Cleveland, OH.

Veronica is a member of Delta Sigma Theta Sorority, Inc. and lives in Las Vegas, NV with partner in life and in business, Eric Deal.

### **Eric S. Deal**

Eric Deal is co-founder of the website: [www.myafricandiaspora.com](http://www.myafricandiaspora.com). It is a news and information website aimed at reconnecting members of the African diaspora. Eric is responsible for the graphical and aesthetic operations of the website in addition to research and miscellaneous updates.

Prior to the founding of MyAfricanDiaspora.com, Eric worked as a graphic/production artist and earned an Associates Degree in Graphics and Multimedia from College of Southern Nevada.

Eric is also the founder and graphic artist behind Kindred Gear, a t-shirt and clothing line available at [www.kindredgear.com](http://www.kindredgear.com). In his spare time, the Cleveland, OH native is also a screenwriter.

He lives in Las Vegas, NV with partner in life and in business, Veronica Henry.

**Current News:**

<http://www.prweb.com/releases/2007/09/prweb552908.htm>

<http://www.myafricandiaspora.com/contact.html>